



AWRA 2026 ANNUAL WATER RESOURCES CONFERENCE

NOV 9-11 | PHILADELPHIA, PA



SPONSOR | EXHIBIT | ADVERTISE

The AWRA Annual Water Resources Conference is recognized as one of the most diverse and inclusive gatherings in the field of water resources management. This premier event offers a unique opportunity to explore innovative, practical, and applied solutions to today's water challenges. Whether you're a researcher, professional, or policymaker, you'll gain valuable insights.

TOP 5

Reasons to experience the AWRA Conference advantage!

**SPONSORSHIP
DEADLINE:
October 29!**

WHO ATTENDS?

Hydrologists, Engineers, Educators, Economists, Planners, Foresters, Biologists, Soil Scientists, Ecologists, Geographers, Chemists, Regulators, Physicists, Geologists, Limnologists, Attorneys, Policy/Regulatory Experts, & Students

SECTORS

Federal, State & Local Government, Consulting Professionals, Industry & Developers, Education/Research, Nonprofit Organizations, Native/Tribal Communities, General Public

QUESTIONS?

Contact
info@awra.org

1 **Access to Top Water Resource Professionals**

The best and brightest come to AWRA conferences to see take advantage of our diverse group of professionals and decision makers.

2 **Showcase Your Products & Solutions**

Exhibit areas are strategically located to provide the maximum exposure for both exhibitors and attendees to meet and interact.

3 **Branded Visibility**

Reinforce your visibility among water resource professionals and decision makers. Sponsoring early increases your online visibility and exposure!!

4 **Generate Leads**

Maximize your marketing and lead generation with an exhibit booth placed in high visibility locations.

5 **Flexible Prices & Options**

Four levels of packaged sponsorships and a la carte options give you budget and visibility flexibility.

Secure your sponsorship as soon as possible to gain more visibility. Sponsors are listed on the conference website and various social media and announcements as soon as they sign-up! To be included in final conference material, please sign-up by **October 29, 2026!**

SPONSOR PACKAGES

Packaged options maximize your exposure and showcase your brand during the conference.

Sponsor Benefit	Sponsor Levels			
	Non-profit~ \$750	Bronze \$1,600	Silver \$3,000	Gold \$5,000
Logo in the Conference App, Website, Digital Slides at Breaks & Signage	✓	✓	✓	✓
Recognition & Signage at Sponsored Event	✓	✓	✓	✓
One Complimentary Conference Registration (Value Between \$625-\$1,025)	✓	✓	✓	
Two Complimentary Conference Registrations (Value Between \$625-\$1,025)				✓
One Conference App Notification (sponsor provides copy)			✓	✓
Sponsor Swag included in Attendee Giveaways			✓	✓
One Exhibit Booth (Includes one of the complimentary registrations from above)			✓	✓
One, 30-minute Engagement Break*				✓
Co-sponsorship of a Refreshment Break				✓
50% Off One Additional Conference Registration			✓	✓

If you are interested in the **Premier Level Sponsorship**, or group registration rates only with Gold Level Sponsorship, please contact Ariel Wise at ariel@awra.org.

~ Non-profit Sponsors may add an exhibit space for an additional \$1,000.

*Engagement breaks are typically held in a separate space/room where sponsors can engage with attendees during one break (10:00 - 10:30 AM or 3:00 - 3:30 PM). You will want an engaging topic, an interactive format (not just talking at people), a call to action, or an engaging presenter and whom people will want to hear. Email events@awra.org to plan your session if you choose to have one.

SPONSORSHIP FORM

Complete and return this form with your payment by October 29, 2026.

Sponsoring Company/Organization Name

Mailing Address

City

State

Zip

Primary Contact Name (First/Last)

Telephone

Email

SPONSORSHIP LEVEL

Selected Package: Non-profit _____ Bronze _____ Silver _____ Gold _____

EXHIBIT SPACE DETAILS

1st Complimentary Attendee (First/Last)

Email

2nd Gold Level Complimentary Attendee (First/Last)

Email

Number of exhibit spaces needed: _____ Booth Number Preference: 1st _____ 2nd _____ 3rd _____

Exhibit support services needed: Electrical outlet _____ Internet connection _____

NOTE: Booth assignments will not be made until payment is received. See last page for booth locations. _____ I have read, understood, and agree to comply with the Exhibit Agreement including the cancellation policy and liability clause.

Would you like to donate towards the Student Registration Fund? This fund will help students attend the conference that do not have other means of covering the cost. Donation Amount \$ _____

_____ Please recognize my name/organization as a Student Sponsor at this conference.

_____ I prefer to remain anonymous.

PAYMENT INFORMATION

Full payment must accompany this registration form. AWRA's Federal ID# is 37-6076418.

Total Amount (USD) \$ _____ Method of payment: Check _____ Credit Card _____

Checks made payable to the American Water Resources Association and mailed to AWRA, 1440 W. Taylor Street, #447, Chicago, IL 60607. INCLUDE THIS FORM WITH YOUR CHECK. There will be a 10% surcharge if you change your credit card to a different number than below. I authorize AWRA to charge this credit card:

VISA _____ MasterCard _____ American Express _____ Diners _____ Discover _____

Card #

Exp. Date (MM/YYYY)

CSC Code

Card Billing Address

City

State

Zip

Name shown on card

Authorized Signature

Cancellation Policy: A cancellation penalty of 50% is charged if canceled prior to October 29, 2025. No refunds are given after October 29, 2026. Cancellation requests must be made in writing.

EXHIBITOR AGREEMENT

AWRA 2026 Annual Water Resources Conference | November 9-11, 2026 | Philadelphia, PA

By purchasing an Exhibit Space and submitting the exhibitor form, you agree to the following terms and conditions:

1. The following practices are prohibited:

- Noisy electrical or mechanical apparatus that interferes with other exhibits.
- Volatile or flammable oils, greases, or other explosives or inflammable materials, or any substances prohibited by the city laws or insurance carriers, are not permitted on the premises.
- Operation of x-ray equipment.
- Subleasing of exhibit space.
- Canvassing or distributing any material outside of the exhibitor's own space.
- The use of billboard advertising or displays of signs outside the exhibit area.
- Solicitation of business, or conferences in the interest of business, except by exhibiting firms, is prohibited.
- Publicizing and/or monitoring any extracurricular activities, inducements, demonstrations, or displays away from the exhibit area during exhibit hours.

2. AWRA reserves the right to refuse the application of any company not meeting the required standards, as well as the right to curtail exhibits or parts of exhibits that detract from the character of the meeting. This also applies to displays, literature, advertising novelties, souvenirs, and personal conduct.

3. The first representative receives a complimentary full registration to the entire conference with the purchase of the exhibit space. Gold and above levels receive an additional complimentary full registration to the entire conference.

4. AWRA reserves the sole and exclusive right to amend, modify, or change, from time to time, the rules and regulations herein contained so as to effect the terms and conditions of the agreement, and upon reasonable notice to the exhibitor, the exhibitor agrees to comply with such amendments, modifications, or changes as if fully and originally written herein.

5. Liability: Exhibitors assume all responsibility for damages to the exhibit area and they shall indemnify and hold harmless the American Water Resources Association, the conference venue, and any service contractor acting as agents of AWRA from all liability which may ensue from any cause whatsoever.

6. Cancellation Policy: A cancellation penalty of 50% is charged if canceled prior to October 29, 2026. No refunds are given after October 29, 2026.

7. Exhibitors must pack and remove all exhibit materials from the conference area and venue, taking boxes to the appropriate shipping location (e.g., UPS, FedEx). AWRA and the conference venue are not responsible for boxes left behind, including those with return shipping labels attached.

EXHIBIT LAYOUT

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EXHIBIT DATES & HOURS

- Monday, November 9 from 8:00 AM – 3:30 PM
- Monday, November 9 from 5:00 PM – 6:30 PM (Opening Reception)
- Tuesday, November 10 from 8:00 AM – 3:30 PM
- Wednesday, November 11 from 8:00 AM – 1:30 PM

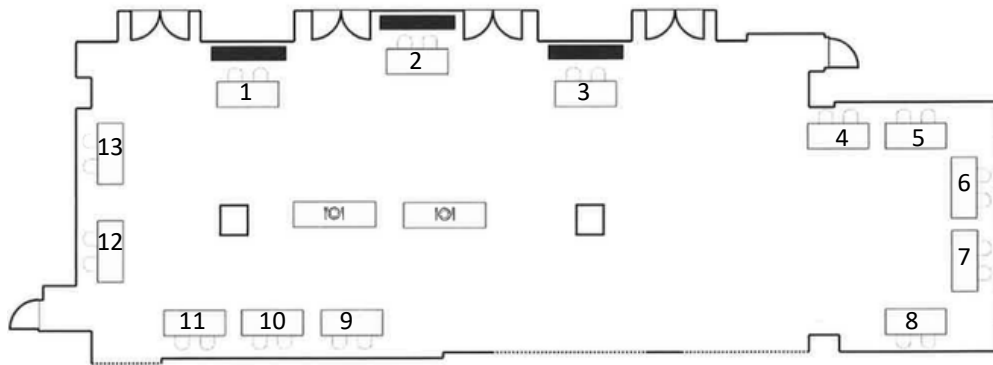
SET-UP: Sunday, November 8 from 4:00 PM – 6:00 PM

BREAKDOWN: Wednesday, November 11 at 1:30 PM

Rental Includes:

- One tabletop with two chairs.
- Booth ID sign.
- Opening reception and refreshment breaks in exhibit area.
- One full conference registration; additional attendee registration rates depend on sponsorship level.
- Create, market, and link attendees to your exhibitor page on the AWRA Conference App.

GRAND BALLROOM FOYER



COLUMBUS BALLROOM FOYER

